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<http://www.facebook.com/pages/HERA-Housing-Education-and-Research-Association/165243988171>

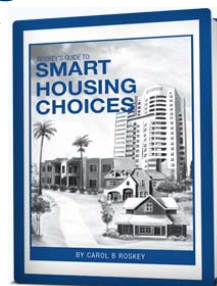
Volume 9, Issue 2

July 2012

HERA 2012 CONFERENCE
LINKing Home and People:
Trains, Trolleys and
Automobiles
ROANOKE, VIRGINIA
OCTOBER 28-31, 2012
HOPE TO SEE YOU THERE!

Guide to Smart Housing Choices

Roskey's *Guide to Smart Housing Choices* by Carol B. Roskey examines the axiom that the purchase of a home is the greatest single investment a person can make. In her book, Roskey aims to help everyone make informed decisions in an environment of recession and underwater loans.



For more information or to purchase the book, visit:
www.SmartHousingChoices.com

MEMBERSHIP REMINDER:

Don't forget to renew your 2012 membership today!
 Memberships run January to December and expire at the end of every year.

Our dues have remained the same since 2002!!

Regular Membership: \$85.00/US, \$95.00 Int'l
 Emeritus: \$45.00
 Student: \$35.00/US, \$45.00/International
 You can use the online membership form at:
www.HousingEducators.org

For more information or to share membership ideas/comments, please contact membership committee chair
 Katherine Allen
 NRGKate@UFL.edu

Registration Now Open!

46th ANNUAL HERA CONFERENCE
 ROANOKE, VA - OCTOBER 28-31, 2012

LINKing Home and People:
Trains, Trolleys and Automobiles

We are excited to announce that registration for the 2012 conference is now open! This year's conference is hosted by Virginia Tech's Department of Apparel, Housing, and Resource Management in the College of Liberal Arts and Human Sciences. Conference hosts are Dr. Rosemary Carucci Goss and Dr. Julia Beamish. Our friends at Virginia Tech have a great time planned for us including:

- The opening reception at the O. Winston Link Museum surrounded by photography of the trains of Southwest Virginia by renowned photographer, O. Winston Link.
- A thought provoking presentation by Dr. Mindy Fullilove, author of *Root Shock*, a study of the influence of urban renewal on neighborhoods in Pittsburgh, Newark, and Roanoke. A walking tour of the neighborhood will follow.
- A look at Roanoke's efforts to encourage a walkable and livable downtown community. Site visits to local apartment communities will follow a presentation.
- Findings from a research project that examines the impact of transportation costs on housing and the cost of living by Neil Barber, President, Community Futures.
- Gale Steeves, former editor of *Home* magazine and author of *Right-Sizing Your Home: How to Make your House Fit your Lifestyle*, who will share her ideas about designing and organizing smaller living spaces for smart living.



HOPE TO SEE YOU THERE!

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OOPS! WE GOOFED!
 PLEASE NOTE LESLIE GREEN-PIMENTEL'S CORRECTED NAME SPELLING AND EMAIL ADDRESS.

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CONFERENCE QUICK FACTS

Contact information:

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Early Registration until September 28, 2012

Register for the conference at: <http://www.cpe.vt.edu/reg/hera/>

Member	\$310.00
Non-member (includes membership)	\$410.00
One-day (October 29 or 30)	\$190.00
Half-day (October 31)	\$ 45.00
Student (Full-conference)	\$185.00
Pre-conference Tour of Monticello	\$ 95.00



Hotel Info: Hotel Roanoke - Reservations at:

<http://doubletree.hilton.com/en/dt/groups/personalized/R/ROASWDT-HER-20121027/index.jhtml>

Message from the President - Christine Cook

New and Continuing HERA Members:

I am sure you will agree, it is 'all about housing' lately in the news - fires raging in Colorado; 'heat', heat, heat in the Midwest, and less evident perhaps is a recent headline on page 3 in today's Des Moines Register (6.29.12). It reads "Cities prosper as young adults bypass suburbs." The article reports on 2011 census data that show many of the nation's largest metropolitan areas have experienced significant growth; cities are growing faster than their surrounding suburbs. Driving the city resurgence are young adults, the 18-29 year olds, who make up approximately 1 in 6 Americans. Anecdotally, a year ago I helped my daughter and friends find an apartment in Washington, D.C. and this year the hunt is on for an apartment in New York City. The trend raises interesting questions about suburbs and metropolitan areas, at both ends of the age spectrum and across the lifecycle. As housing professionals, we have usually subscribed to the notion that young adults would 'rent' a home (and often in a metro center) and then move to home ownership, form families, have children...and most often in the suburbs. This is, of course, what we have come to see as normative housing behavior. Will these norms and generalizations about young adults and families change in the future? Will suburbs rebound as the housing / community of choice as the economy improves (that was yesterday's headline)?



Housing professionals – researchers and educators – have a role to play in helping communities prepare for new and continuing residents. A colleague of mine recently attended an AARP-sponsored event in Des Moines, "Creating Communities for All Ages" to discuss the kinds of policies and programs needed to foster innovation and create places for all ages; to make communities more livable. 'Community context', including housing options, is 'all the rage.' We know that examining where we live has always been an important, arguably the central focus, of HERA membership. It is ironic to me that in my home department, Human Development and Family Studies at Iowa State University, I am thought of as the expert on human 'context' – housing and communities. This is funny to me because I was not trained to think of where families live as the background or context.

Either way, these are the discussions and debates that come alive in an 'introduction to housing.' A not so smooth, segue to the HERA textbook. More and more, I realize what a tremendous effort it was for members of HERA to write it. I hope we, the membership, can mount a second campaign for the second edition. I know that those of you, who wrote chapters and/or use the text in your classroom, seem enthusiastic about another edition. You have ideas, I know, about additional chapters and improvements. I look forward to more discussion about a second edition.

I know you will agree that this letter has rambled on long enough. I am proud to have been a HERA member since the mid-1970s. As always, I admire the work of housing educators and researchers. *You make a difference!* I have connections with many of you as a former instructor at the University of Georgia, University of Minnesota, University of New Orleans and Iowa State University, and, before that as a student at Cornell and The Ohio State universities. I look forward to seeing you in Roanoke, Virginia this October 2012.

I will close the same way I have in each newsletter by asking you to continue to help HERA: take an active role, participate in the organization; pay your dues; send us news of your accomplishments or struggles; support a new membership for a graduate student; submit a manuscript to *Housing and Society*; and, drop me an email at cccook@iastate.edu if you actually made it to the end of this Message from the President. Take care.

Chris

HERA LIFE MEMBER RICHARD SEIFERT HAS RETIRED FROM A LONG CAREER AT THE COOPERATIVE EXTENSION IN ALASKA. YOU CAN STAY IN TOUCH WITH HIM VIA EMAIL AT SOLARHEROAK@GMAIL.COM. BEST WISHES RICHARD!!

An Opportunity to Share Your Ideas in Revised Textbook

Do you teach Universal Design Concepts in your housing and design classes? Robert Null is revising her textbook, *Universal Design: Creative Solutions for ADA Compliance* (Belmont, CA, Professional Publications, Inc. 1996) with a new publisher, CRC Press under a new title: *Universal Design: Principles and Models*. The proposed publication date is b 2012. This is your opportunity to share information on the successful projects you have used to teach Universal Design concepts for a companion workbook. If you are interested, submit your proposal **ASAP** to Roberta Null under the following guidelines:

- Submit an abstract that includes objectives/desired outcomes, directions, evaluation criteria, pictures and/or drawings.
- Topics may includes residential design, especially kitchen/bath, sustainability, retirement housing, office design and commercial design.
- Submission should be emailed in digital format or on flash drive/CD via mail to: Roberta Null, Common Place Design, 6741 Hillside Lane, Whittier, CA 90602 or e-mail to: roberta.null@hotmail.com.
- If your project is chosen for inclusion in the *Teaching and Evaluation Strategies for Universal Design*, you will receive full credit and a copy of the completed book.



Silverman Receives Grant

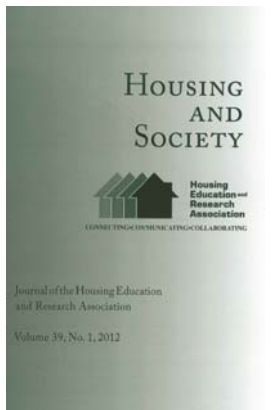
Robert Mark Silverman Ph.D., received a Community Action Research Initiative (CARI) Grant from the Sydney S. Spivack Program in Applied Social Research and Social Policy. The grant is to work with Housing Opportunities Made Equal (HOME) on an evaluation of the City of Buffalo's implementation of its 2004 Analysis of Impediments to Fair Housing Study. Silverman is an Associate Professor of Urban and Regional Planning at the University at Buffalo. He is author of numerous articles on housing, public participation, nonprofits, and community development.



CONGRATULATIONS ROBERT!

Housing and Society Journal Submissions Needed

Housing and Society, the official journal of HERA, welcomes your manuscript contributions to be reviewed for possible publication. The journal publishes both original research and also shorter manuscripts reviewed as "Notes" that focus on exploratory research, academic initiatives, housing programming efforts, or perspectives on housing policy. If you would like to submit a contribution or are interested in serving as a reviewer, contact Becky Yust at byust@um.edu.



KATRIN ANACKER IS LOOKING FOR BOOK REVIEWERS FOR "HOUSING IN THE NEW RUSSIA"
CONTACT HER FOR MORE INFORMATION - KANACKER@GMU.EDU



Gibson and Turner Research Sustainability in Australia

Sharon Gibson (below left) and Pamela Turner (below right), both of the University of Georgia, are in Australia this summer and will be blogging on sustainable communities and visiting a new urbanism community in Melbourne. They will also visit and interview people living in a sustainable community in Brisbane and Hobart. They will be there for three weeks and will be keeping a blog. Keep up with their adventures at: <http://ugagreenway.wordpress.com/>.



Housing Paperback Available in August

Fair and Affordable Housing in the US: Trends, Outcomes, Future Directions by Robert Mark Silverman and Kelly L. Patterson is being released in paperback August 2012 and can be ordered from Haymarket Books at the link below:



<http://www.haymarketbooks.org/pb/Fair-and-Affordable-Housing-in-the-US>

GAIEF Wins Award

The Georgia Apartment Industry Education Foundation (GAIEF) was recently awarded the National Apartment Association Education Foundation's (NAAEF) Anthony V. Pusateri Apartment Career Promotion Award. GAIEF Executive Director and HERA Member, Debbie Phillips Ph.D., CPM, was on hand to accept the award at the NAA Conference in Boston last month. This award is given to the individual, company or association who has made the biggest impact creating awareness of careers in the apartment industry among high school and college students, military veterans and spouses or career changers through outreach activities.

