



Newsletter of the Housing Education & Research Association
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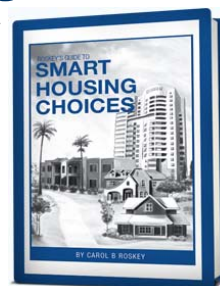
March 2012

HERA 2012 CONFERENCE
LINKing Home and People:
Trains, Trolleys and
Automobiles
ROANOKE, VIRGINIA
OCTOBER 28-31, 2012
HOPE TO SEE YOU THERE!

Guide to Smart Housing Choices

Roskey's *Guide to Smart Housing Choices* by Carol B. Roskey examines the axiom that the purchase of a home is the greatest single investment a person can make. In her book, Roskey aims to help everyone make informed decisions in an environment of recession and underwater loans.

For more information or to purchase the book, visit:
www.SmartHousingChoices.com



MEMBERSHIP REMINDER:

Don't forget to renew your 2012 membership today!
 Memberships run January to December and expire at the end of every year.

Our dues have remained the same since 2002!!

Regular Membership: \$85.00/US, \$95.00 Int'l
 Emeritus: \$45.00
 Student: \$35.00/US, \$45.00/International
 You can use the online membership form at:
www.HousingEducators.org

For more information or to share membership ideas/comments, please contact membership committee chair
 Katherine Allen
 NRGKate@UFL.edu

Mark Your Calendar!

46th ANNUAL HERA CONFERENCE

ROANOKE, VA - OCTOBER 28-31, 2012

LINKing Home and People:

Trains, Trolleys and Automobiles

Mark your calendar for the 2012 HERA conference in beautiful Roanoke, Virginia this October 28th through 31st. Our distinguished hosts Julia Beamish and Rosemary Carucci Goss of Virginia Tech are planning a great conference for us to join together and participate in an in-depth, stimulating, and challenging gathering of housing researchers, teachers, Extension educators and other professionals. HERA's annual international event features presentations of peer-reviewed abstracts, posters, and keynote speakers in an atmosphere that fosters intellectual growth and development. Come, share and discuss the latest housing challenges!



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CALL FOR ABSTRACTS:
ALL SUBMISSIONS MUST BE RECEIVED BY MAY 1, 2012 TO HOMES@VT.EDU
FOR FURTHER INFORMATION, CONTACT DR. KATHLEEN PARROTT
PH: 540-231-4783 OR HOMES@VT.EDU

DETAILED INFO AVAILABLE AT:
http://www.housingeducators.org/Conference_2012/Conference2012infoST.shtml

TOPICS: Topics may include any areas of interest to housing professionals, but abstracts relating to the conference theme are encouraged. Submissions by Graduate students are strongly encouraged.

FORMATS: Papers with Oral Presentation, Poster Displays or Symposia.

AREAS: Instructional Strategies and Programming Ideas, Research or Issues and Policy.

Message from the President - Christine Cook

New and Continuing HERA Members:

The HERA mid-year board meeting took place as a conference call on February 1st. There is always a lot going on and your board members are hard at work for the organization. I am appreciative of their continued service to housing education and research.



- From Headquarters we learned that we continue to be fiscally sound and that the Baton Rouge conference contributed to our coffers. Disturbing news, however, is that membership continues to decline. **HELP DRIVE MEMBERSHIP!**
- From the Local Arrangements Committee we learned that the 2012 conference planning is well under way and that the call for papers and participation is at your finger tips, on the HERA website. **SUBMIT AN ABSTRACT and ATTEND THE 2012 CONFERENCE in ROANOKE VIRGINIA!**
- From the Research Committee we learned about an exciting new fellowship offered to members who present at an international conference. Stay tuned for the call for applicants. **APPLY FOR A HERA FELLOWSHIP!**
- From the Extension Committee we learned about eXtension activities and regular updates from national program leader, Beverly Samuel. **WATCH FOR UPDATES and RFPs!**
- From the Membership Committee we learned about new initiatives to increase HERA participation, specifically a life time membership for retirees. **SUPPORT HERA MEMBERSHIP FOR A STUDENT!**
- From the Awards Committee we learned about the deadlines for various awards including the Tessie Agan. **HELP A STUDENT SUBMIT A PAPER FOR TESSIE AGAN.**
- From the Publications Committee and the journal editor we learned that an on-line publisher is being sought for our journal, *Housing and Society*. **WRITE AN ARTICLE OR A NOTE ON RESEARCH, TEACHING, POLICY,** etc.

I am proud of the board's continued commitment to the HERA organization. Each day as educators and researchers we are challenged to find new ways to instill in our students and community residents, the meaning and power of "place." A Google search illustrates the importance of "housing education" and resulted in 426,000,000 entries that detail everything from HUD-approved counseling to publications that highlight affordable housing strategies which advance community objectives. A Google search of 'housing research' yields a meager 278,000,000 entries including today's news that the housing market is continuing to gradually improve. If you have ideas about how to improve our "viral message" about housing and society. Send me an email at CCCook@IAstate.edu if you actually made it to the end of this Message from the President. Best wishes as you arrive at mid-term Spring semester 2012!

Take care,
Chris

Congratulations to HERA Executive Director, Mike Vogel the 2011 western region recipient of APLU's Award for Excellence in Extension which recognizes exceptional commitment to educational programming, constituent services and visionary leadership.

"Disturbing Trends: A Call to Action" - An Editorial from Executive Director, Mike Vogel

As I was recently reviewing the Fall 2011 issue (Vol. 103, No. 4) of the *Journal of Family and Consumer Sciences*, I came across an article that I believe as housing educators, demands our attention. The article, "Trends that FCS Should Address: A Delphi Study Reveals Top 16" can be summarized by the following, which speaks for itself: "This study used the Delphi method to identify trends of importance to family and consumer sciences (FCS) education. A panel of 21 education experts identified 16 trends and evaluated them by importance, desirability, feasibility, and confidence in validity of the trend. Although FCS education has been addressing these trends, they reflect persistent problems for many individuals and families and much be examined through continued research and education."



While all these topics are important and may require FCS education and some certainly could translate into teaching about housing, where is "housing education"? Neither housing education nor simply the words "housing" or "shelter" are even mentioned from this panel of 21 "experts." Not too many years ago housing was a part of the FCS Core 4 which encompasses Housing, Food and Nutrition, Family Economics and Human Development. Today, housing appears to be off the radar screen of Family and Consumer issues. Despite the number and implications of home environmental health issues, affordability and foreclosure housing issues, housing consuming nearing 50% of our nation's energy, home ownership comprising the single largest family expense, it appears this group of FCS Experts does not perceive housing as an important education trend in American society. This article is a call to action for one of the most basic needs of families – housing. **Whether it be housing research, teaching or Extension, HERA must be pro-active in educating consumers, teachers, and "experts" about the value of housing.**

\$1,000 International Ambassador Fellowship Available



There is a \$1,000 International Ambassador Fellowship currently available to provide assistance for a HERA member to present work at an international conference! The objective is to support HERA members as they disseminate research findings and build professional networks, and to share information about HERA while extending membership to diverse housing educators and researchers. Applications should be submitted electronically at least eight weeks before the conference convenes.

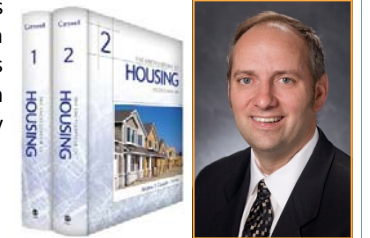
For more information and detailed application process, contact Marilyn Bruin: MBruin@UNM.edu

The Encyclopedia of Housing Now Available for Pre-Order

The Encyclopedia of Housing, 2nd Edition, is now available for pre-order on several online sites including Amazon.com at the following link: http://www.amazon.com/Encyclopedia-Housing-Second-Andrew-Carswell/dp/1412989574/ref=sr_1_1?s=books&ie=UTF8&qid=1328201116&sr=1-1

The official publication date was June 12th, but the project has wrapped up in advance. Over 20 HERA members contributed to this exciting publication to which author Andy Carswell is extremely grateful! Contributors can receive a discount by ordering directly through SAGE Publications.

CONGRATULATIONS ANDY!



Virginia Tech is hosting a study abroad entitled "Globalization of Housing and Property Management" to Freiburg and Berlin, Germany with side trips to Dresden, Potsdam, Dessau and Strasbourg, France from May 15-June 1, 2012. Anyone interested should contact: Rosemary Goss (rgoss@vt.edu) or Julia Beamish (jbeamish@vt.edu).

2012 Award Nominations

Don't forget to nominate someone for a HERA Award! Winners will be announced and recognized at the Annual Conference in October.

Distinguished Service Award

This award recognizes those who have made outstanding contributions to the Housing Education and Research Association (HERA).

Housing Impact Award

This award recognizes professional individuals or teams who have greatly impacted the field of housing through their teaching, research and outreach.

Extension Housing Outreach Award

The award recognizes outstanding Extension System programming which enhances housing outreach to communities and special needs families.

Early Career Housing Award

This award recognizes a housing professional in the first 6 years of their housing career who has demonstrated outstanding efforts in the field of housing through their research, teaching and/or outreach.

Tessie Agan Award

Open to graduate and undergraduate students to recognize outstanding papers related to housing research.

Goodheart-Willcox Secondary Education Housing Teaching Award

This award recognizes outstanding housing education efforts at the secondary education level that demonstrate creative ways to teach and involve students in the area of housing education.

FOR DETAILED SUBMISSION INFORMATION VISIT THE WEBSITE:

<http://www.housingeducators.org/Awards/HeraAwards.shtml>

SUBMISSIONS DUE BY APRIL 30, 2012 TO:

Shirley Niemeyer
1302 Dawes St., Ashland, NE 6803
Email: sniemeyer2@UNL.EDU



Multi-housing News Spotlights Rosemary Carucci Goss

Each November, *Multi-housing News* spotlights industry professionals who they believe will impact the multifamily sector in the years to come. One of the eleven selected this year for "Ones to Watch" was HERA member, Rosemary Carucci Goss. She and three of her students were featured on the journal's cover. The article highlighted the founding of the property management program at Virginia Tech and Goss's three decades of mentoring students.

Congratulations Rosemary!

