



Housing Research and Education: Now and the Future

November 17-18, 2025
Virginia Tech, Blacksburg, VA

Sun 16 November	EVENT	LOCATION
5 :00 PM –6:30 PM	HERA Board Meeting	The Inn
Mon 17 November	DAY 1 EVENT	LOCATION
7:30 AM - 8:15 AM	Breakfast	Wallace Atrium
8:30 AM – 10:00AM	<p>Educational Session I [Moderator: Michael Gawrys]</p> <p>Room to Spare: Demographics and Hidden Capacity in America’s Homes – Kim Skobba, Michael Gawrys, Sharon Kane</p> <p>Understanding Rent Burden in American Households – Katrina Goudeock</p> <p>Racial and Ethnic Disparities in Rental Assistance Utilization - Jose Francisco Diaz Valenzuela</p> <p>Empowering Communities through Energy Education: Lessons from Florida’s REACH program – Katherine Allen, Lesly Jerome</p>	Wallace 100
10:00 AM – 10:10 AM	Break	Wallace Atrium
10:10 AM – 11:00 AM	<p>Educational Session II [Moderator: Hyun Joo Kwon]</p> <p>Perceptions and Acceptance of Smart Home Technologies in the US and South Korea – Daejin Kim</p> <p>Age-friendly Environmental Design for Aging Public Rental Apartments in Korea – Hyun Joo Kwon, Mira Ahn, & Sung-Jin Lee</p>	Wallace 100
11:00 AM – 11:15 AM	Break	

11:15 AM – 12:05 PM	<p>Educational Session III [Moderator: Sung-Jin Lee]</p> <p>Virtual Simulation of Home Modifications to Support Aging in Place - Denise McAllister</p> <p>Older Adults in Multigenerational Living Arrangements: Intention to Move - Sung-Jin Lee, Bonnie Albright, Leslie, E. Green, Randall A. Cantrell</p>	Wallace 100
12:05 PM – 12:15 PM	Break	
12:15 PM – 2:00 PM	<p>Lunch</p> <p>Lunch Program</p> <p>Welcome remarks by Dean Liu</p> <p>Roundtable</p> <p>Center for Real Life Design, Greg Galford Virginia Center for Housing Research, Mel Jones Center for Historic Preservation, Lisa Tucker</p>	Wallace Atrium
2:15 PM – 2:30 PM	Break	
2:30 PM – 3:45 PM	<p>Educational Session IV [Moderator: Lisa Tucker]</p> <p>Sustainable, Affordable Housing: The Donnkenny Site Revitalization – Lisa Tucker</p> <p>Revisiting the Economic Impact of LIHTC in Georgia – Sharon Kane, Jermaine Durham, Kim Skobba, Jerry Shannon</p> <p>How Smart Space Features Shape Housing Value: Insights from Seoul – Jaehwan Kim, Jaeyong Yoo</p>	Wallace 100
4:00 PM – 5:00 PM	<p>Keynote [Sponsored by AHRM] [Moderator: Kelly Avery]</p> <p>Impact of Recent Federal Legislative Change and Executive Order Action on Affordable Housing Management- Alex Jackiw</p>	Fralin Auditorium
5:00 – 5:15 pm	Break	
5:15 PM – 6:00 PM	<p>Welcome Reception [AAD Sponsored Event]</p> <p>All HERA attendees invited but separate registration required. To register, use the link below</p> <p>https://aimsbbis.vt.edu/AADHERA25</p>	Wallace Atrium
6:00 – 8:00 PM	Banquet Dinner and Recognition	Wallace Atrium

11:00 AM – 12:00 PM [Multiple sessions]	Special Session Hosted by VT Chris Moore, CAPS, Senior Remodeling Experts Jamie Penven, Living-Learning Programs, VT’s Innovative Housing	Wallace Atrium
	Round Table [Online] with Housing and Society Journal Editors	230 Wallace [Zoom]
12:00 - 12:15 PM	Break	
12:15 PM – 1:45 PM	Lunch Poster Session I [Moderator: Renee Walsh] Welcome remarks by Matt Powers, Director of SD Roundtable Jointly Hosted by RED adv and NKBA VA chapter	Wallace Atrium
1:45 PM – 2:00 PM	Break	
2:00 PM – 3:15 PM [Multiple sessions]	Educational Session VI [Moderator: Jaeyong Yoo] Future of Real Estate Appraisal: Automation, AI, and Human Integration – Jaeyong Yoo, Jaehwan Kim Understanding the Economic Contribution of the Residential Property Management Industry - Sharon Kane, Andrew Carswell, Sherie Brown Dining and Delivery Spending: Insights from Household Financial Search Behavior - Nayeon Kim	Wallace 412
	Campus Tour – VT’s Innovative Housing [Onsite host: Grant Hamming, Director of Rhizome]	Campus
3:15 PM – 3:30 PM	Break	
3:30 PM – 4:45 PM [Multiple sessions]	Educational Session VII [Moderator: Kelly Avery] Extreme Housing: A Studio Course to Foster Student Empathy – Julie Irish “Shopping” for an Apartment-Undercover Evaluation of Leasing Consultants – Carla Earhart, Ronald Harrington, Lindsey Kesler Current State of Property Management Degree Programs and Industry Employment Trends – Kelly Avery, Erin Hopkins, Terry Fields, Fred Prassas	Wallace 412
	Multistate Aging in Place meeting	230 Wallace [Zoom]
5:00 PM - 5:50 PM	Section and Committee Meetings	230 Wallace
6:00 PM – 8:00 pm	HERA Board Meeting	230 Wallace

Keynote Speaker: Alexandra S. Jackiw, CPM®, CAPS, C3P



Alexandra Jackiw is Chief Operating Officer of Hayes Gibson Property Services, where she oversees all corporate functions and property operations for a portfolio of 100+ assets in a ten-state area. Alex served as Chairman of the National Apartment Association (NAA) in 2013 and President of the NAA Education Institute in 2008/2009. She is a respected industry speaker and has presented seminars throughout the U.S. and Canada. Alex has also served as an adjunct professor in the Property Management programs at both Virginia Tech and Ball State University. In 2012 *Real Estate Forum Magazine* named Alex a “Woman of Influence in Real Estate” and in 2013 the Institute of Real Estate Management named her as one of the “Women Changing the Face of Property Management.” She was honored in 2015 as a “Woman of Influence” by the Indianapolis Business Journal and she was inducted into NAA Hall of Fame in 2018. Alex is a graduate of the University of Rochester and received her M. Ed. from Ohio University.

Special Session Speakers

Chris Moore, CAPS, CGR, CEAC, ECHM, SHSS



Moore is a certified aging in place specialist (**CAPS**), a certified environmental access consultant (**CEAC**), a Senior Home Safety Specialist (**SHSS**) and a certified graduate remodeler (**CGR**). He holds an executive certificate in home modification from the Andrus Gerontology Center at the University of Southern California and a bachelor's degree in business administration from Averett College. Chris is an expert on using universal design principles to build and remodel homes to help seniors age in place. He has more than 39 years of experience in the residential construction industry. In 2001, he founded Senior Remodeling Specialists to provide quality building, remodeling, and consulting services in the Roanoke Valley of Virginia. He performs comprehensive home evaluations to recommend home modifications customized for each client's unique situation. Chris also speaks to groups throughout the Southwest Virginia area on aging in place, universal design, home modification, and home safety.

Dr. James Penven, Director of Living-Learning Programs at Virginia Tech



Dr. Penven serves as the director of living-learning programs at Virginia Tech. In this role he provides leadership for living-learning programs and works collaboratively with faculty and staff to ensure all living-learning communities and Residential Colleges thrive and provide an environment that connects students in community and enhances student engagement and learning. Prior to this role Jamie served as the Assistant Vice President for Student Success and Retention and earlier as the Director of Housing and Residential Life at Radford University. Before his service at Radford he served in several roles at Virginia Tech in housing and residence life and UNC Wilmington. Jamie earned a BA at West Virginia Wesleyan College, a MA at Marshall University, and his Ph.D. in Higher Education from Virginia Tech. His dissertation explored the costs and benefits of residential colleges as perceived by senior housing officers and live-in faculty principals.

Wallace Hall at 295 West Campus Drive, Blacksburg, VA



Outside of Wallace Hall



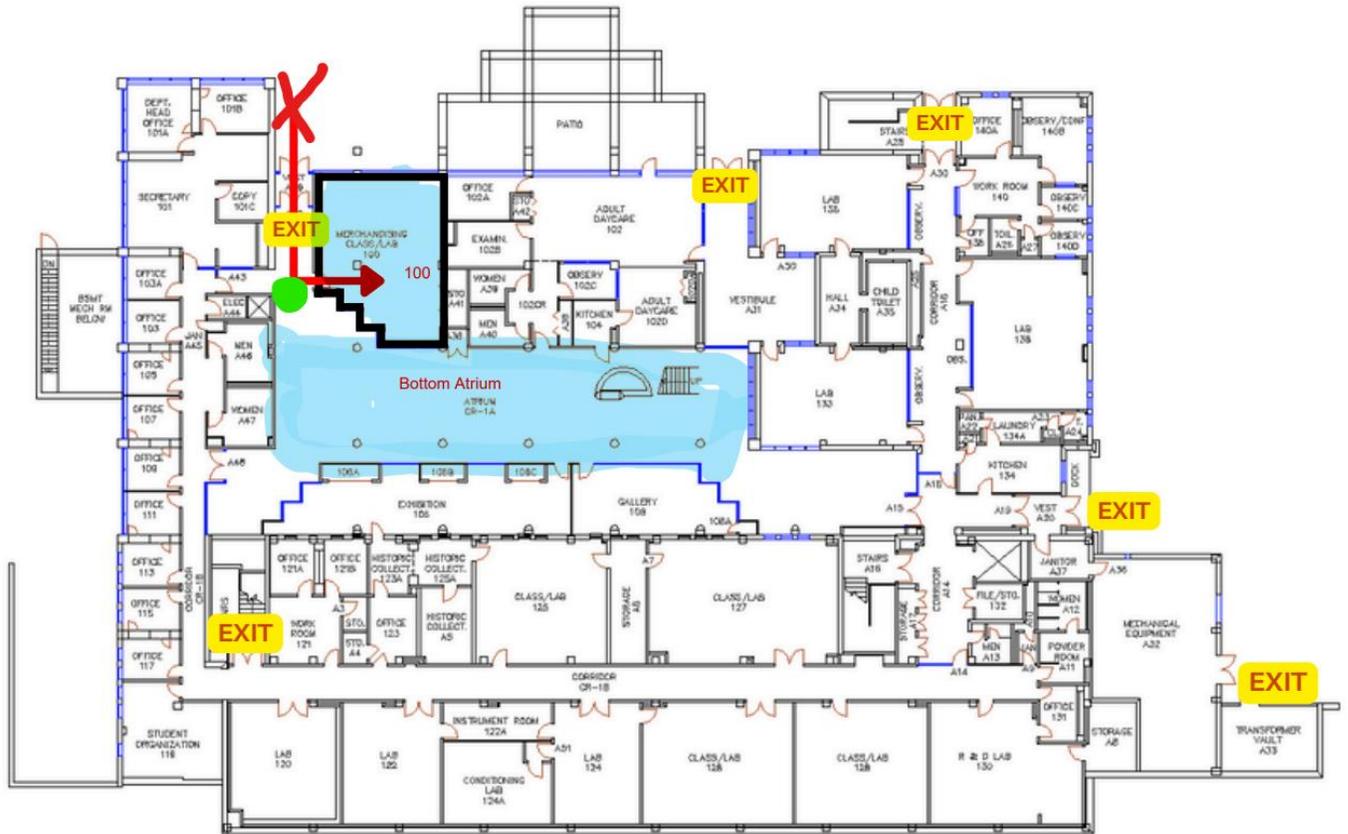
Left: Lower level. Right: Upper level

Notes. More building information is available here

<https://www.vt.edu/about/locations/buildings/wallace-hall.html>

Campus Map is linked here https://www.vt.edu/content/dam/vt_edu/maps-locations/blacksburg-map-070225.pdf

Wallace Hall Maps



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